



**EDHITCH**

All-India Workshop for Advancing  
Excellence in Higher Educational Institutions

# **NAAC Accreditation: Practical Strategies for Quality Enhancement and Excellence**

**Date: 28<sup>th</sup> June 2025**

**Time: 11 am-5pm**

**Online**

Organized By :

**EDHITCH**

<https://www.edhitch.com> [info@edhitch.com](mailto:info@edhitch.com)

# About the Event

This full-day online workshop is your one-stop guide to understanding and excelling in NAAC Accreditation. Designed for higher education institutions, the workshop offers comprehensive insights, expert advice, and practical frameworks to improve your performance in NAAC Accreditation and sustain a culture of quality.

## Who Should Attend?

- Higher Education leaders
- IQAC Coordinators
- Deans, HoDs & Faculty Members
- NAAC Steering Committees
- Higher Education Quality Teams



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## Universities, Autonomous Colleges & Affiliated Colleges

Universities	Autonomous Colleges	Business Schools
General Degree Colleges	Pharmacy Colleges	Engineering Colleges
Teachers Education	Hotel Management	Law Colleges
Dental College	Nursing College	Architecture Colleges
Ayurveda College	Allied Health Science Colleges	Medical Colleges



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# Why Attend?

Want to Ace NAAC Accreditation? This event gives you proven strategies to:

- Understand New (Binary) Assessment & Accreditation Framework
- End-to-end SSR & IIQA Guidance
- Understanding evaluators expectation
- Best Practices for Quality Enhancement
- Strategies to improve institutional outcomes
- Identify Gaps & Plan Strategically



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# Agenda & Sessions

## **Session 1: NAAC Accreditation Essentials – Traditional vs. Binary**

- Overview of NAAC accreditation frameworks
- Understanding binary accreditation and its implications
- Eligibility and key differences in processes
- Preparing your team for either format

## **Session 2: Decoding the SSR – Criteria-wise Breakdown**

- Detailed walkthrough of all NAAC Criteria
- Data templates and required documentation
- Crafting an impactful SSR for both traditional and binary
- Real-world examples and checklists



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## **Session 3: Evidence-Based Practices & Best Documentation**

- How to build and maintain an evidence bank
- Common documentation pitfalls and solutions
- Ensuring data authenticity and reliability
- Tools and technology to support evidence collection

## **Session 4: IQAC Role & Continuous Improvement**

- Establishing an effective IQAC for quality culture
- Aligning IQAC processes with accreditation outcomes
- Internal quality assurance strategies
- Continuous improvement and post-accreditation impact



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## **Session 5: Success Stories & Q&A with NAAC Experts**

- Institutional success stories in traditional and binary NAAC
- Interactive Q&A: Address your institution-specific challenges
- Insights into future trends in accreditation and quality

### **Key Takeaways**

- Demystify both binary and traditional NAAC processes
- Ready-to-use templates for SSR preparation
- Best practices for documentation & evidence creation
- Strategies for data-driven decision-making
- Live interaction with NAAC Experts and experienced practitioners



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# Some of our Speakers from past events



**Prof. (Dr.) Chander Prakash**  
Pro-Vice-Chancellor,  
RAYAT BAHRA UNIVERSITY  
530+ SCI Publications | 14,000+ Citations  
|NAAC Assessor



**PROF. (DR.) MANPREET SINGH MANNA**  
Vice Chancellor,  
**CHANDIGARH UNIVERSITY**  
Director AICTE | Founder SWAYAM



**(Dr). Chinnaiyan Ramasubramanian**  
Pro-Vice Chancellor , Lingaya's  
Vidyapeeth Expert in NIRF/ NAAC / NBA /  
QS Rankings , NEP 2020



**Chief Manager of  
Strategic Initiatives,  
BITS Pilani**



# What Participants Say about our previous NBA & NIRF events in 2025...

**“EXTREMELY PRACTICAL AND FOCUSED. THE NBA WORKSHOP HELPED US FINALLY CRACK THE PO-CO MAPPING AND CONTINUOUS IMPROVEMENT SECTIONS.”**

— IQAC COORDINATOR, PRIVATE ENGINEERING COLLEGE

**“THE NIRF EVENT GAVE US THE EXACT INSIGHTS WE NEEDED TO RESTRUCTURE OUR DATA SUBMISSION. BRILLIANT SESSION FLOW AND EXCEPTIONAL SPEAKERS.”**

— DEAN, PLANNING & DEVELOPMENT, STATE UNIVERSITY

**“OUR BIGGEST TAKEAWAY WAS UNDERSTANDING HOW TO USE LIMITED RESOURCES TO SHOW MEASURABLE OUTCOMES—SOMETHING RARELY ADDRESSED IN OTHER EVENTS.”**

— PRINCIPAL, AUTONOMOUS COLLEGE

**“FROM BENCHMARKING TO INTERNAL AUDITS, EVERY SESSION WAS CLEAR, STRUCTURED, AND IMMEDIATELY ACTIONABLE. WE NOW HAVE A REALISTIC IMPROVEMENT ROADMAP.”**

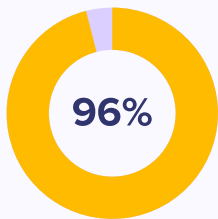
— DIRECTOR, SELF-FINANCED INSTITUTION

FEEDBACK COMPILED FROM POST-EVENT SURVEYS OF OUR NBA & NIRF WORKSHOPS HELD IN 2025. NAMES HAVE BEEN ANONYMIZED FOR PRIVACY.

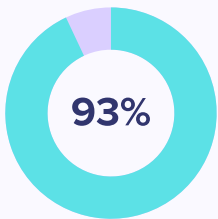


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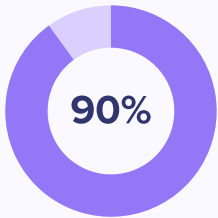
# What Participants Say about our NBA & NIRF events in 2025...



**Found the workshop extremely useful**



**Gained clarity on frameworks**



**More Confident about facing Peer Review Teams**



## **Registration & Participation**

### **Click the Link to Register:**

<https://forms.gle/aQhdGVzVe2p9FdmQ7>

Contact Us: [info@edhitch.com](mailto:info@edhitch.com)

+91-9205119385

<https://www.edhitch.com/>

Limited Seats. Early Registration  
Recommended!

- **Click on the Link to Register.**
- **Fill Up all the details including Email and Mobile Number.**
- **Pay the participation fee of Rs 2499=00 online, fill up details and Submit.**
- **You will be notified of the event details via email.**



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## Participation Fee:

- INR 2499=00 per participant

[yespay.mabs0055619IKIT7048@yesbankltd](mailto:yespay.mabs0055619IKIT7048@yesbankltd)



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## CONTACT US

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